

The Wow-Effect for Tired Legs

Since she started wearing compression stockings during her workday, hairdresser Francesca Vellone no longer experiences swollen legs in the evening.

She washes, cuts and dresses hair. She braids, pins up, creates. Her scissors glide skilfully though all types of hair. She bends, stoops and contorts herself. And all of this while standing. Sometimes more than 12 hours at a time. But then she notices in the evening what she has accomplished. "My legs start swelling, the blood accumulates in the veins, and they begin to ache. Already in the afternoon. If I have to leave later in the day, my feet no longer fit into nice-looking shoes. It really is a shame."

Or better: It was a shame, because now the woman from St. Gallen has discovered something that helps keep her legs fit and slim: compression stockings. Not the really strong ones, but the HIGHLIGHT stockings. "I saw these compression stockings in a pharmacy and read that they reduce vein problems. They look like a normal, modern pair of socks, but they are real high-tech products and so thin that I can even wear them with a skirt. I tried them on and experienced a wow-effect. I was able to move so swiftly and effortlessly through the salon. My legs also do not experience swelling in the afternoons, and in the evening my feet even fit into high heels. That is wonderful: Finally I can enjoy fashion again."

Francesca Vellone has loved the hairdressing profession since she was a girl. "My parents were both working, and so during the day I was able to go to my nanny's men's salon. I was able to see everything, experience the customers and listen to conversations. I paid close attention to the way my nanny skilfully used the scissors. I just wondered why she gave the men a smack after shaving them. Until she explained to me that she was only applying aftershave to prevent skin irritation. The scent of this aftershave still holds many fond memories for me even today."

Already during her training as a hairdresser, Francesca noticed how exhausting it can be to be on her feet all day. "We learned about the best ways to stand in order to prevent tension in the back and shoulders. However, this did not help against pain in the legs. In the evening I was really exhausted. The high temperatures during the summer created even more problems for my legs. I tried using cooling salves, but they did not help. Only since I started wearing these compression stockings, I no longer have problems. Meanwhile, even some of my colleagues have started to benefit from wearing the compression stockings. They are thrilled, since you can't tell that these stockings are meant for medical compression, and they are also made from much better material than many normal pairs of socks. What else do you need?"

